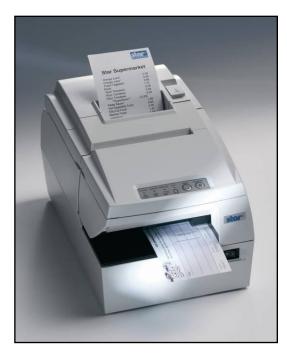
## Star Micronics HSP7000 Multifunction (Hybrid) Printer

1150 King Georges Post Rd, Edison, NJ 08837-3729, Tel: 800.782.7636



**February 2, 2009** 

**HSP7000 Multifunction Printer Series Expanded** 

The HSP7000 features the fastest speed in the industry for a multifunction printer – 250mm/sec!

Star Micronics is proud to announce *two* additions to the HSP7000 multifunction (hybrid) printer series, the *HSP7643* and the *HSP7543*.

The *HSP7643* has been developed for applications requiring check MICR reading, check franking and/or validation, primarily for the Banking market, where the check MICR information and the check franking need to be processed in one pass.

The *HSP7543* has been developed for applications that rely heavily on dependable validation and slip printing for optimum operation, such as printing warranty information or parking ticket validation. The HSP7543's

convenient, intuitive forward-loading and top of form positioning for slip/endorsement and validation printing enables simple slip paper loading. Not employing the MICR option, allows a cost reduction for these applications.

The HSP7000 series is designed to assist and empower users who want to extend the capabilities of their current system.

The HSP7000 series combines key features from Star's celebrated range of products, including the speed and reliability of the market leading TSP700II Series, and the engine from the high speed SP700 dot matrix printer. Star is bringing over 30 years of "know-how" in POS to the HSP7000 series; resulting in customers receiving the features they need with the reliability they demand, minus the overhead of unnecessary features and costs.

As with all Star Micronics products, Star is committed to providing the best customer experience. When purchasing a model from the HSP7000 series, users will receive all drivers needed for legacy and contemporary applications, including: OPOS, JavaPOS, Linus, XP™ SP2 and SP3, Mac™ OS X. In addition, the highly acclaimed Star development kit is also included, to help you quickly implement additional functionality. The HSP7000 also supports the ESC/POS emulation making this printer compatible with existing applications.

The HSP7643 and HSP7543 are available in Putty or Gray colors with USB, PoweredUSB, Serial, Parallel or Ethernet (100BASE-TX/10BASE-T) interfaces. The HSP7643 and HSP7543 come standard with a three (3) year limited warranty. For a greater piece of mind, Star also offers Extend-A-Star™ and Swap-A-Star™ warranty services. The Extend-A-Star program further extends Star's

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standard service program with a bumper-to-bumper warranty and prompt printer repairs. The Swap-A-Star service program replaces a malfunctioning printer by the next business day.

The HSP7643 and HSP7543 are simple, easy to use multifunction printers with high reliability. The series has been designed with the Functions You Need at the Price You Can Afford.

HSP7643C-24 GRY HSP7643D-24 GRY HSP7643U-24 GRY	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Parallel, Gray, EXT PS  Thermal Receipt, Validation, 1 pass MICR/Franking printing, Serial, Gray, EXT PS  Thermal Receipt, Validation, 1 pass MICR/Franking printing, USB, Gray, EXT PS
	Gray, EXT PS Thermal Receipt, Validation, 1 pass MICR/Franking printing, USB,
HSP7643U-24 GRY	
	Olay, LATEO
HSP7643PU-24 GRY	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Powered USB, Gray, EXT PS
HSP7643L-24 GRY	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Ethernet (LAN), Gray, EXT PS
HSP7643C-24	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Parallel, Putty, EXT PS
HSP7643D-24	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Serial, Putty, EXT PS
HSP7643U-24	Thermal Receipt, Validation, 1 pass MICR/Franking printing, USB, Putty, EXT PS
HSP7643PU-24	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Powered USB, Putty, EXT PS
HSP7643L-24	Thermal Receipt, Validation, 1 pass MICR/Franking printing, Ethernet (LAN), Putty, EXT PS
HSP7543C-24 GRY	Thermal receipt, Validation, Slip printing, No MICR, Parallel, Gray, External Power Supply (optional)
HSP7543D-24 GRY	Thermal receipt, Validation, Slip printing, No MICR, Serial, Gray, External Power Supply (optional)
HSP7543U-24 GRY	Thermal receipt, Validation, Slip printing, No MICR, USB, Gray, External Power Supply (optional)
HSP7543PU-24 GRY	Thermal receipt, Validation, Slip printing, No MICR, PoweredUSB, Gray, External Power Supply (optional)
HSP7543L-24 GRY	Thermal receipt, Validation, Slip printing, No MICR, Ethernet, Gray, External Power Supply (optional)
HSP7543C-24	Thermal receipt, Validation, Slip printing, No MICR, Parallel, Putty, External Power Supply (optional)
HSP7543D-24	Thermal receipt, Validation, Slip printing, No MICR, Serial, Putty, External Power Supply (optional)
HSP7543U-24	Thermal receipt, Validation, Slip printing, No MICR, USB, Putty, External Power Supply (optional)
HSP7543PU-24	Thermal receipt, Validation, Slip printing, No MICR, PoweredUSB, Putty, External Power Supply (optional)
HSP7543L-24	Thermal receipt, Validation, Slip printing, No MICR, Ethernet, Putty, External Power Supply (optional)
HSF	P7543PU-24

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Options & Accessories		
30781573	PS60A-US Power Supply	PS60-A External Power Supply
87999860	Extend-A-Star Service Warranty	Extend-A-Star Service Agreement 3 Year
87999870	Extend-A-Star Service Warranty	Extend-A-Star Service Agreement 4 year
87999880	Swap-A-Star Service Warranty	Swap-A-Star Service Agreement 3 Year
87999890	Swap-A-Star Service Warranty	Swap-A-Star Service Agreement 4 Year
37999560	PoweredUSB Cable	PoweredUSB Cable 1.2M
30981300	RC7KB	HSP7000 Black Ribbon, 3M Characters
37961000	TRF-80	80mm (3.15") Thermal Roll Paper
87993920	TRF-80-TC PAPER	80mm (3.15") Top-Coated Thermal Roll Paper
87993950	TRF-80 BR THERMAL PAPER	80mm (3.15") Black/Red 2-Color Thermal Roll Paper
Optional Swappable Interfaces		
39607400	IFBD-HD04	Serial Interface Board
39607411	IFBD-HC04	Parallel Interface Board
39607610	IFBD-HU06	USB Interface Board
39607700	IFBD-HPU04	PUSB Interface
39607602	IFBD-HE06	Ethernet Interface Board

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